



Plovdiv wins 4th place in the ranking European Best Destinations 2022 and takes 1st place in 3 categories

The city is ranked 1st in Best Cultural Destinations in Europe, Best Romantic Destinations in Europe and Best Wine Destinations in Europe

As it has already become known, Plovdiv took **fourth place in the ranking European Best Destinations 2022**. The city under the hills competed alongside 19 world-famous destinations in the 13th edition of the prestigious ranking. Plovdiv was the only Bulgarian city that participated in the competition alongside London, Rome, Vienna, Istanbul, Athens, Prague and others. Ljubljana in Slovenia won first place. Marbella in Spain came in second, followed by Amiens in France.

Of these 20 destinations, **only the 5 that received the most votes can use the title** European Best Destinations 2022 in all **their communications, media appearances, websites and advertising**. They can also share **this title and official logo with their partners, local hotels, restaurants and shops**. Plovdiv is also the most voted Bulgarian destination since the start of this competition in 2009.

Plovdiv was elected 4th with **51 024 votes**. In total, the campaign garnered 528 069 votes from 182 countries and was shared over 100 000 times. 56% of all votes came from Europe and the remaining 44% from outside Europe.

On 13 February 2022, **Forbes USA magazine announced to more than 90 million travelers with high purchasing power the news that Plovdiv was ranked first as the best cultural destination in Europe.** Along with this, the news will be spread that the city is among the 5 most voted European destinations, which is why it is given the right to carry the title "European Best Destinations 2022".

"Did you know that Plovdiv, besides being one of your European Best Destinations 2022, is the oldest continuously inhabited city in Europe and one of the most ancient in the world? As the main cultural centre of Bulgaria, Plovdiv deservedly won the title of European Capital of Culture 2019. The city is home to impressive monuments of antiquity – the 1st-century theatre, the Roman Stadium from the 2nd century, the Ancient Forum, fine examples of Roman mosaic heritage, seen in The Bishop's Basilica of Philippopolis (4-6th century) and in The Small Early Christian Basilica (4-6th century), and others.

Plovdiv Old Town, the city's finest gem, is a cultural phenomenon that enchants with its beautiful and richly decorated Revival houses. Thanks to the economic and cultural impulse carried by the Mayor of Plovdiv, Mr. Zdravko Dimitrov but also the Deputy Mayor in charge of Culture & Tourism Mr. Plamen Panov and the Tourism Department of Plovdiv this destination is also ranked first among your Best Cultural Destinations in Europe 2022. Plovdiv has also been the most voted Bulgarian destination since the creation of this competition in 2009. Plovdiv is the city in which millennial history, culture and heritage are in harmony. Ancient and eternal, artistic and modern, cosmopolitan and romantic, this city is so captivating and full of life." **reads the competition's website.**

On the same site [EuropeanBestDestinations.com](https://www.europeanbestdestinations.com), which is a leading website for tourism in Europe, Plovdiv was also awarded the title of Best Cultural Destination in Europe 2022 (1st place). Plovdiv takes first place in the category Best Romantic Destinations in Europe and in the category Best Wine Destinations in Europe.

The information about the prestigious fourth place was received with a letter from Maximilien Lejeune, CEO of European Best Destinations, sent to the Mayor of Plovdiv Zdravko Dimitrov and Deputy Mayor Plamen Panov.